INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN & GIRLS

Speak out. Believe survivors. Demand justice.

Overview

Wednesday 25th November marks the **International Day for the Elimination of Violence Against Women (VAWG)** and the launch of the United Nations **UNiTE Campaign**, a global initiative calling for action to end violence against women and girls. At The Sandwell Colleges we play an important role in helping young people develop respectful relationships, challenge harmful attitudes, and know where to seek support if they need it. Even a brief discussion in tutorials or lessons can help raise awareness and encourage reflection on an issue that affects millions of women and girls worldwide.

Brook Film Project

Earlier this year, Sandwell College Media students partnered with local sexual health and wellbeing charity Brook and pupils from Sandwell Academy to create a powerful awareness campaign on Violence Against Women and Girls (VAWG). The project culminated in a short film designed to educate young people, challenge misconceptions, and encourage positive change.

By sharing this work and creating space for respectful conversations, we can help learners better understand the impact of violence against women and girls and reinforce our **collective commitment to creating safe, inclusive communities for everyone**.

Scan to watch the Sandwell College & Sandwell Academy & Brook: VAWG Awareness Project short animated film

Scan to view the UN's 'Speak Out. Believe Survivors. Demand Justice.' campaign trailer

Resources

Watch and share the student-produced video:

- VAWG Awareness Film

Learn more about the project:

- Brook: Working with Brook on our VAWG Awareness Project

Explore the UN's UNiTE Campaign:

- International Day for the Elimination of Violence Against Women

Discussion Prompt

"What actions can individuals, communities, and organisations take to challenge violence against women and girls and support those affected?"

Content Warning and Support

Please be aware that discussions about Violence Against Women and Girls (VAWG), domestic abuse, coercive control, sexual violence, harassment, and related issues may be upsetting or triggering for some learners and staff. If you choose to discuss this topic in class, please do so sensitively and remind learners that they do not need to share personal experiences. Consider signposting support at the start and end of any discussion.

National Domestic Abuse Helpline: 0808 2000 247
Victim Support: 0808 16 89 111
The Survivors Trust: 0808 801 0818
Childline (for under-19s): 0800 1111